

Atos
Trusted Digital Partner



SparkInData

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Earth Observation data evolution

Context & Opportunities

80's/90's

2000-2015

2015-2020

2020+

Historical Data

Few earth observation programmes which produce few data destined for an expert community

Public Observation

Usage of earth observation data by a large community

Increase of the public awareness of earth observation interest

BigData Era

Many European and international earth observation programs which produce a large quantity of data

New market segments are emerging

2020

Integration of Earth observation data in the flux of "internet of everything"

Exponential growth in the number of satellites

Significant increase in the development of the market and associated income

**revisit
time**

In weeks

In weeks

In days

In hours

Volume

In TB / year / captor

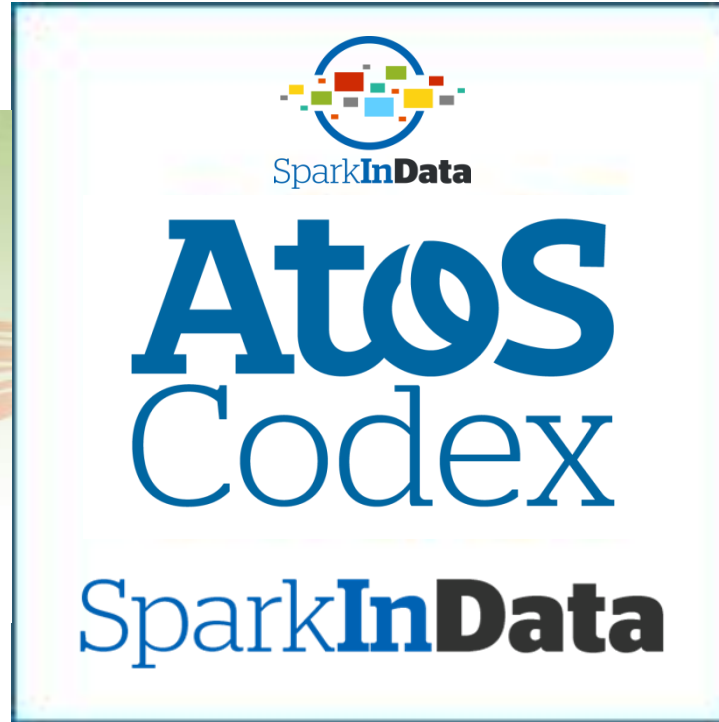
In TB / year / captor

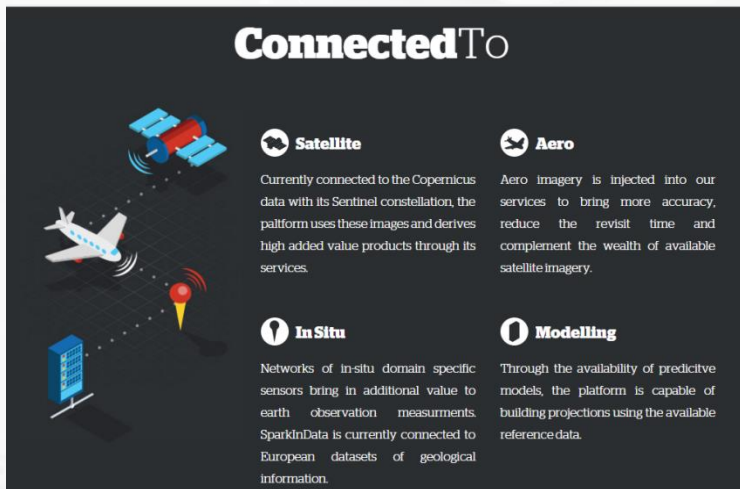
In PB / year / captor

In 10xPB / year / captor

Codex - SparkInData

What is SparkInData ?





➤ Multiple Sources

- Access to various sources of geo-localized data
- Easy data ingestion and exchange
- Adoption of dissemination & processing standards

➤ Interoperable & service oriented platform

- All function is accessible online through web technologies
- A federative approach of platforms
- Processing modules or chains between users

➤ HPC / Big Data

- Connection with an HPC for tasks requesting huge processing capacities
- Cloud infrastructure based on container technology

➤ Prototyping of new services

- Environment ready to use for prototyping new services
- Service incubator

THE ENABLER

BUSINESS MODEL



SparkInData

Our Services



» Benefiting from Copernicus data to derive and map crop maturity and expected yield estimates



» Geodata at the service of geointelligence



» InSAR techniques to map the land movement and its impact on infrastructure



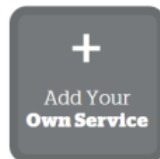
» Use multisource satellite data to study the habitat of various species



» Multitemporal satellite imagery to model urban growth and



» Monitor the ocean state and derive various parameters like



TECHNICAL STRENGTHS

➤ Design Thinking

- Clear approach for definition, design and deployment of new services
- Exploration of new usages for partners

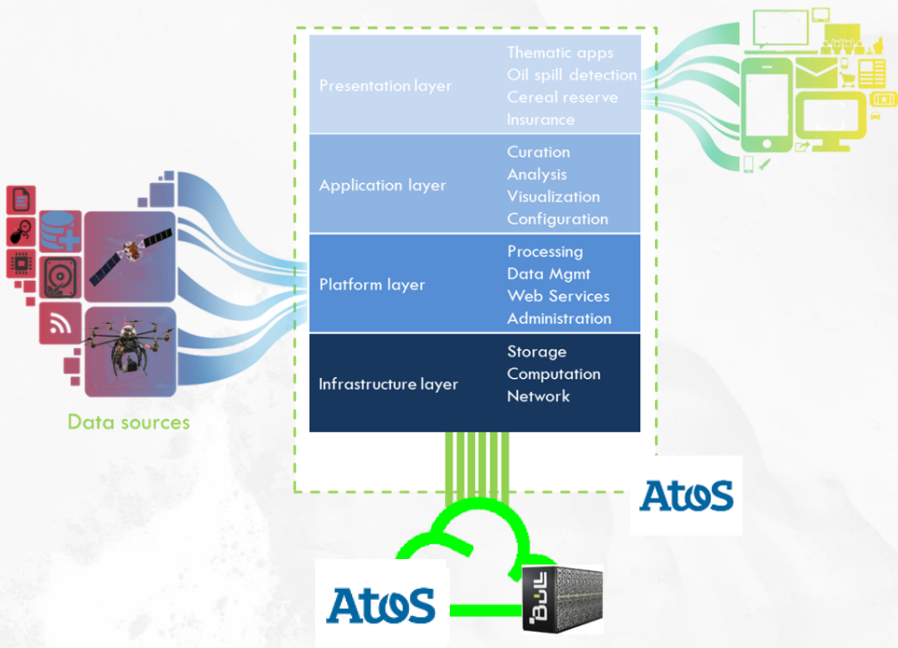
➤ Partners

- Several types of partners : data providers, algorithm, service or infrastructure
- Large institutions, research laboratories, IT partners, industrials and SME

➤ Customer Portfolio

- Several markets targeted: agriculture, local authorities, environment, defense, oceanography, energy, insurance, aerospace, ...

BUSINESS MODEL



TECHNICAL STRENGTHS

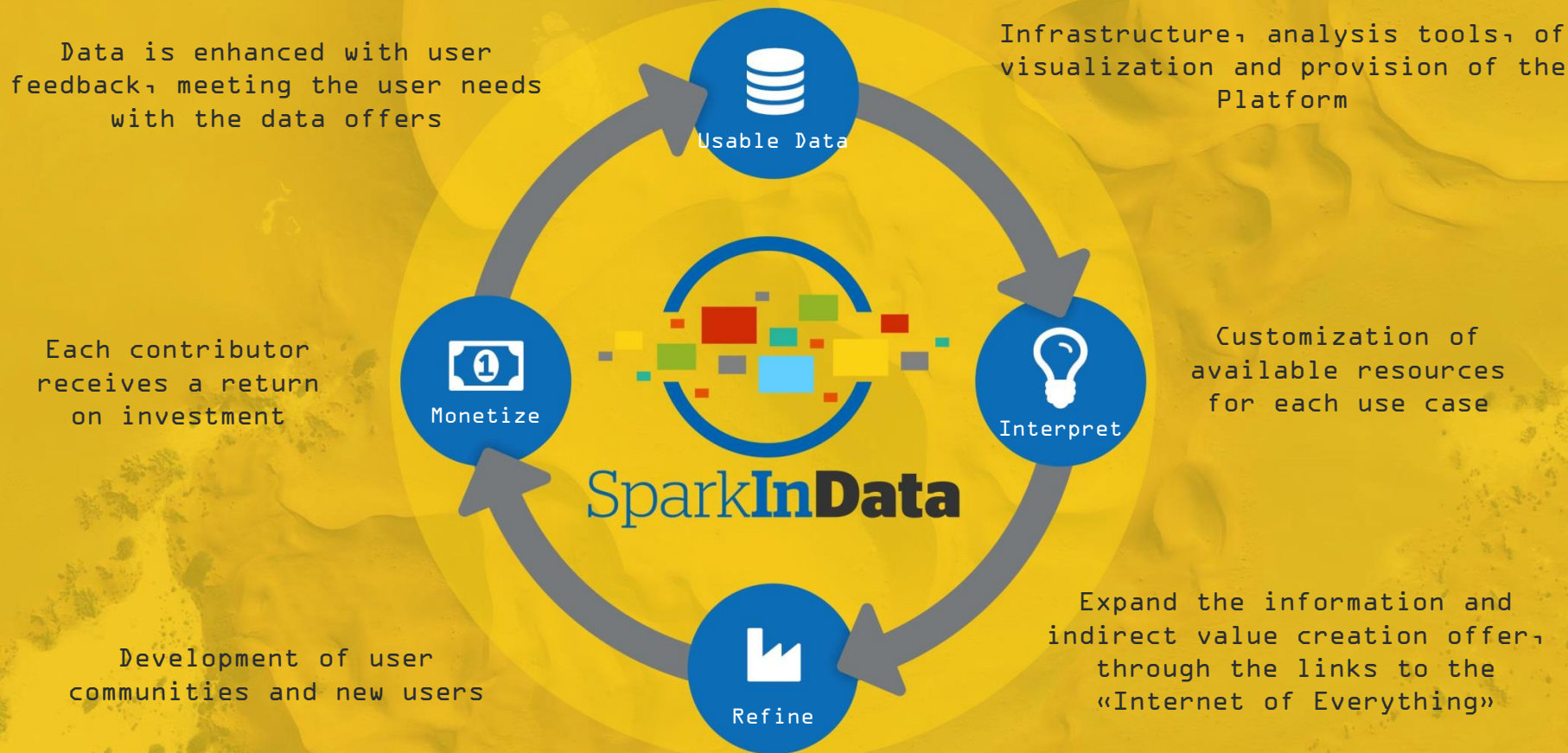
THE ENABLER

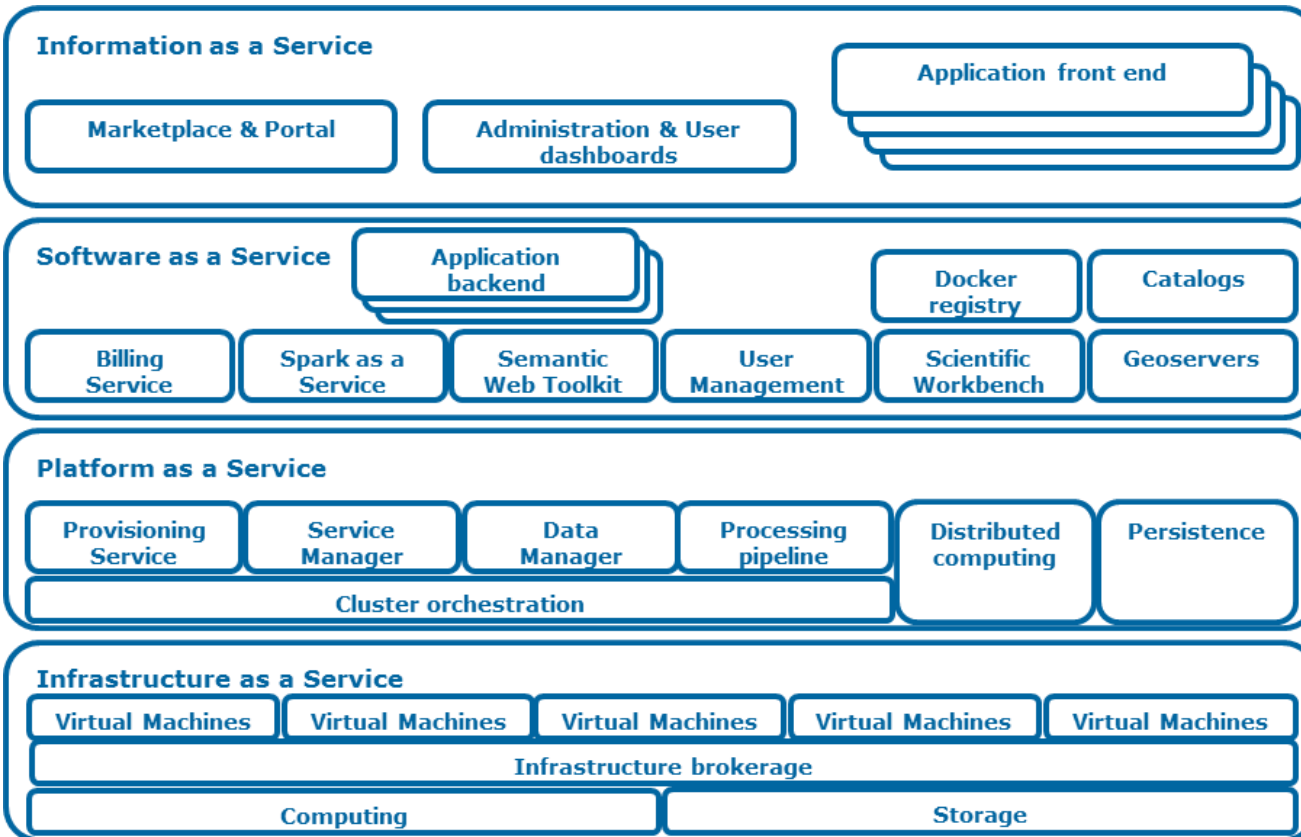
➤ Market Place

- Pay as you use model for infrastructure, platform, software, data or information
- Limited integration costs
- High visibility of deployed applications & services
- Multiplication of revenue streams
- Easiness of collaboration

➤ Return on investment for partners

- Direct monetisation of services
- Feedback on the service usage
- Continuous increase of the targeted audience

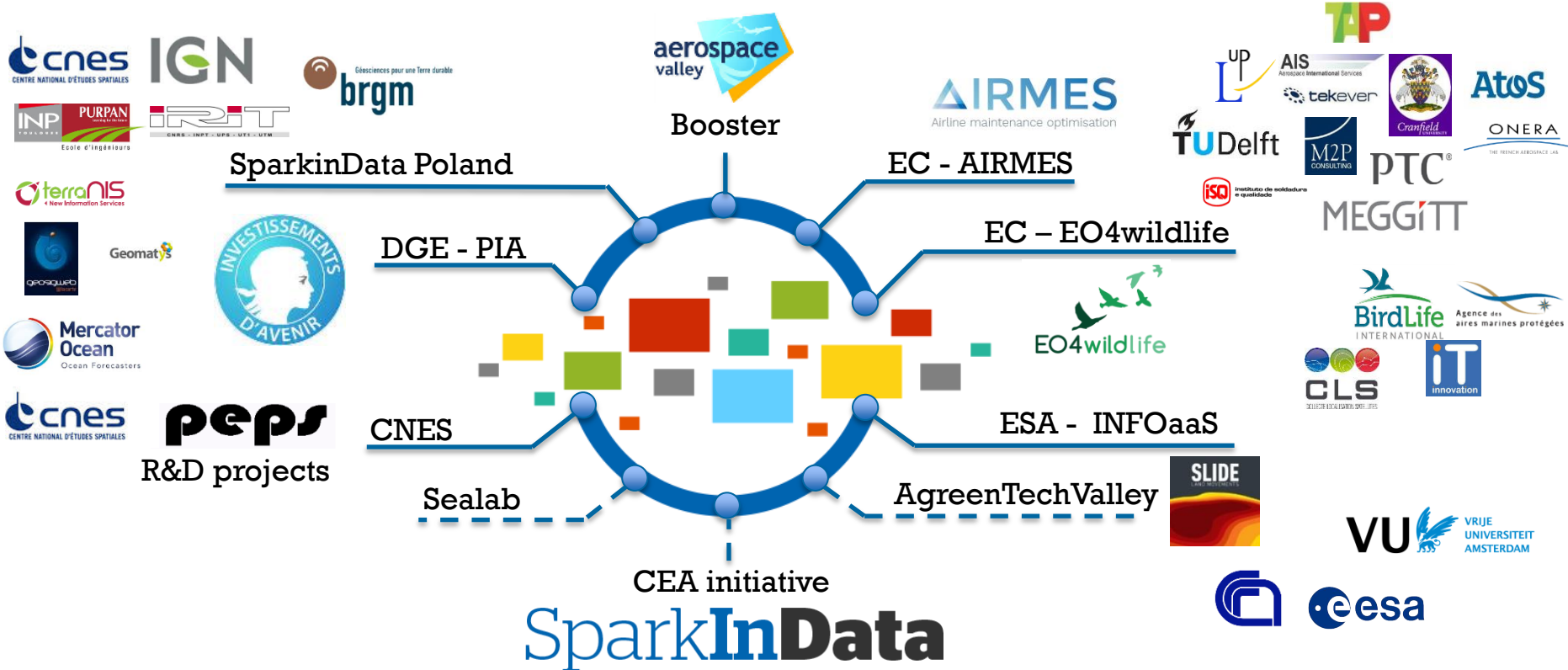




Codex SparkInData

Underlying project

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EO4wildlife - European Commission

Objective

- ▶ Stimulating wider research use of Copernicus Sentinel Data by convincing thousands of biologists, ecologists, scientists and ornithologists around the world to use more and better European Sentinel Copernicus Earth Observation data
- ▶ Set up an operational **easy-to-use platform** to query, search, mine and extract information from Sentinel EO data, ARGOS archive databases and real time thematic databank portals
- ▶ Provide additional functionalities via a toolbox: **connections to other external databases** (owner database)



Consortium – 7 partners

- ▶ Atos Spain Research & Innovation
- ▶ Atos FR C&SI
- ▶ CLS – Collecte Localisation Satellites SA
- ▶ Agence des aires marines protégées
- ▶ Birdlife International
- ▶ University of Southampton – IT Innovation
- ▶ University of Exeter

Atos Role

- ▶ Provide a data oriented platform and its associated toolbox with highly flexible services that can be utilised regardless of the research field, skills and objectives



- Predicting seabird distributions - Seabird tracking data and oceanographic variables can be combined to develop predictive habitat utilisation and species distribution models



- Better knowledge of pelagic fish's migrations routes and habitat use - The use case will focus more specifically on Blue fin tuna species in the Mediterranean and North Atlantic regions



- Copernicus Sentinel data for MPA managers to provide them with reliable tools for surveillance on human activities in MPAs



- Identifying marine turtle behaviours - The final objective of this scenario is to support scientists involved in marine turtle studies to predict turtles' distributions

Thank you

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